

THAMES VALLEY
QUARTERLY ECONOMIC
SURVEY REPORT

WEST BERKSHIRE

Q2 | 2022

Produced by



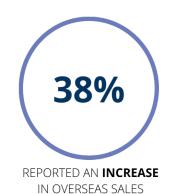
Quarterly Economic Survey Q2 | 2022

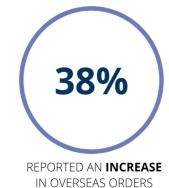


UK Sales









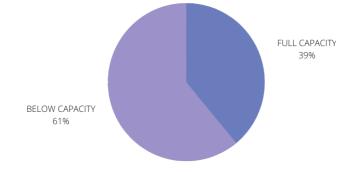




Firms running at...

39% running at **full capacity**

61% running below capacity



OVER THE PAST 3 MONTHS



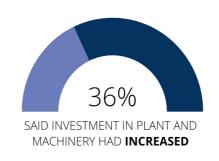
Cash flow...



47% said **cash flow** had increased







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OVER THE PAST 3 MONTHS



56% had attempted to recruit staff

83% for **full-time** roles

47% for **permanent** roles



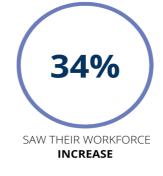


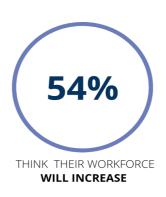


AD ATTEMPTED TO FOR FUI RECRUIT STAFF RO

FOR **FULL TIME**ROLES







34% saw their **workforce** increase

54% think their **workforce** will increase





79% experienced difficulties recruiting

58% experienced difficulties recruiting **professional/managerial staff**





RECRUITING RECRUITING PROFESSIONAL/
MANAGERIAL STAFF

IN THE NEXT 3 MONTHS



69% felt the price of their **goods** and **services** would increase



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OVER THE NEXT 12 MONTHS



85% expect turnover to improve

78% expect **profitability** to improve





Top 3 factors affecting business



63% inflation

22% interest rates

22% competition



22%

22%

INFLATION

INTEREST RATES

COMPETITION

Price rise pressures



Pay settlements – 44%

Raw material prices – 24%

Finance costs – 7%

Other overheads - 32%



....

24%

FINANCE COSTS

7%

32%

PAYMENT SETTLEMENTS

RAW MATERIAL PRICES

FINANCE COSTS

OTHER OVERHEADS

Fuel – 49%

Utlities - 54%



54%
UTILITIES

The Quarterly Business Survey (QES) is established as Britain's biggest and longest-running private business survey and has provided data since 1989. The survey, a leading indicator, often picks up changes in the economy long before other surveys and official statistics and consistently mirrors trends in official data. It remains closely watched by both UK Government and the Bank of England.

Since the Covid-19 crisis, the QES has demonstrated the scale of impact on UK business. The survey has been essential in understanding the short and long-term impacts on business of different sectors and sizes.

This survey ran from 16th May to 9th June 2022 and asked businesses a series of questions on key economic indicators. We would like to thank all of those members who completed the survey and also the following members for their valuable contribution to this report and briefing event.





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If you are interested in getting involved or would like to find out more about the QES report please contact: **TimMajor@tvchamber.co.uk**

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